## **BROADBAND DEPLOYMENT:** The example of Lithuania

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Population: ~3 million

Territory: 65.000 km<sup>2</sup>

Rural population: ~34%



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## BB in Lithuania - situation today

### LT today: High penetration of FTTH/FTTB



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Economies\* with the Highest Penetration of Fibre-to-the-Home/Building + LAN



## LT today: high speed BB

Vilnius and Kaunas – among cities with the fastest data upload and download rates (May 2014)



Data download rate, Mbps



6 psi

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## LT today: very low prices



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## LT today: high speed internet usage





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**> 30 Mbps – 57 %** 

## LT today: high NGA penetration

#### Fixed NGA coverage as % of homes, end of 2014

(Source: IHS, VVA)

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Source: European Commission 19th report

## BB in Lithuania - insights for reasons

## BB development factors

## 5 main reasons:

- 1. Shared use of infrastructure.
- 2. Cable TV operators the first to benefit from

open infrastructure.

- 3. Regulatory measures on incumbent operator.
- 4. Wireless broadband (M2F competition)
- 5. State aid (rural connectivity RAIN projects)

## 1. Shared use of infrastructure



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## 2. Cable TV (altNets) – first movers



13 psi

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## 3. Asymmetrical regulation on Incumbent

- First movers were cable TV operators
- Incumbent started investments into optic fibre since 2007.
- Incumbent started to restrict access to its infrastructure.

**Dispute resolutions:** between cable TV operators and incumbent operator (in 2002 first dispute on fees for the use of telecommunications equipment).

• RRT role:

Market analysis: strengthened symmetric regulation and imposed obligations on SMP operator for duct access (access, non-discrimination, transparency, price control and cost accounting, and accounting separation).



### Duct access prices (since 2010):

- 27,80 EUR per km (monthly)
- 141,91 EUR per km (Technical investigation)



### FTTx – leading technology since 2008



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## 4. Increse of 4G networks

### Coverage of wireless BB

•	3G/HSPA coverage increased by
	0.2% in 2011-2013.

- 4G/Wimax coverage increased by 25% in 2011-2013.
- 4G/LTE coverage increased by 17.2% in 2011-2013.

Today 4G/LTE coverage is about 80% !

Statistic	National
Population	3,007,758
Persons per household	2.3
Rural proportion	34.3%

	Lithuania 2013		Lithuania 2012		Lithuania 2011		EU28 2013	
Technology	Total	Rural	Total	Rural	Total	Rural	Total	Rural
DSL	69.1%	15.2%	68.8%	15.1%	68.5%	14.8%	93.5%	82.3%
VDSL	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	31.2%	11.1%
FTTP	93.7%	55.3%	80.0%	42.2%	59.4%	22.1%	14.5%	4.2%
WiMAX	85.0%	82.0%	84.9%	81.4%	60.0%	60.0%	19.7%	17.6%
Cable	53.3%	0.5%	53.0%	0.3%	52.8%	0.3%	43.0%	7.8%
DOCSIS 3.0	42.8%	0.0%	42.2%	0.0%	41.7%	0.0%	41.6%	7.0%
HSPA	95.2%	91.0%	95.1%	85µ7%	95.0%	85.6%	97.1%	85.5%
LTE	29.3%	0.0%	18.7%	0.0%	12.1%	0.0%	59.1%	14.9%
Satellite	50.0%	50.0%	0.0%	0.0%	0.0%	0.0%	99.3%	99.3%
Overall broadband	98.6%	95.5%	97.8%	93.5%	n/a	n/a	99.4%	96.7%
Overall fixed broadband	97.1%	91.0%	96.8%	90.7%	88.4%	70.1%	97.2%	89.8%
NGA broadband	96.7%	55.3%	80.0%	42.2%	62.2%	22.1%	62.0%	18.1%

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## 4. UMTS network coverage



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## 4. Rapid increse of 4G networks

LTE 800 Mhz stations – **1000**;

LTE 1800 Mhz station – **600**;

LTE 2600 Mhz stations - **60**.

#### Coverage (territory):





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 RAIN projects: eliminate "digital divide" between rural and urban areas

> Develop **broadband** Internet via connected **"backbone" networks** in **rural areas** where infrastructure is absent or insufficient

- RAIN (2005-2008): 3.357 km fibre backbone
- RAIN-2 (2009-2013): 4.915 km fibre backbone (connected)
- PRIP (2012-...): 360 km fibre access lines (400 points)
- RAIN-3 (2016?): ~600 new towers to share

**Wireless** 

### RAIN-1 (FIXED: fibre backhaul – scattered)



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### RAIN-2 (FIXED: fibre backhaul - connected)



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### RAIN-3 (WIRELESS: new NGA coverage towers)



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## RRT: BB promotion (supply side actions)

## **RRT** actions

in the BB market

# I. SYMMETRICAL measures

- 1) Joint development and Infrastructure sharing (since 1998)
- 2) Construction of competition-proof

infrastructure (min. size of ducts, inlets, in-house cabling)

### 3) Increasing visibility:

- 1) Infrastructure maps online;
- 2) Broadband map.

# II. ASYMMETRICAL measures

### SMP analysis:

### Market 4 (22-06-2011):

- Full set of obligations (copper+fibre)
- Access to ducts

### Market 5 (21-11-2012):

• Full set of obligations (copper+fibre)



2013.06.21, Vilnius



## LT: Regulator's role in the nearest future

- **RRT: Maintain infrastructure sharing** system open
  - Symmetric regulations, dispute resolution
  - imposing specific **obligations on SMP** operators
- **RRT:** Go further **ease even more the conditions** for operators to invest into fibre:
  - online infrastructure MAP RRT as a mediator between municipalities and operators
  - support the initiative of **digitalisation** of all underground infrastructure maps in LT (EU funding?)
  - **Empower end-user**: measurement MAP of mobile BB
- RRT: effectively manage radio spectrum use

#### **Project purpose: provide information for operators**

•Information about existing electronic communication networks infrastructure in municipality

•Information about prospects of building electronic communication networks Why Google maps is not enough?



#### Stages:

- 1. Vilnius
- 2. Klaipėda
- 3. Kaunas
- 4. Other municipalities

#### RKK map

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## Thank You! Questions?



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## 2014 HII (+ 6 months)